

LEE FAMILY BROADCASTING, INC.

KZDX-FM, KKMV-FM, KEDJ-FM, KXTA-FM, KART-AM, KBAR-AM, KKRK-AM, K248BZ, K234CT, K263BX

EEO PUBLIC FILE REPORT

June 1st, 2024 – May 31st, 2025

I. VACANCY LIST

NO VACANCIES FOR REPORTING PERIOD.

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II. MASTER RECRUITMENT SOURCE LIST

RS NUMBER	RS INFORMATION	SOURCE ENTITLED TO VACANCY NOTIFICATION? (YES/NO)	NO. OF INTERVIEWEES REFERRED BY RS OVER 12-MONTH PERIOD
1	Idaho Department Of Labor ATTN: Employment Specialist PO BOX 5129, Twin Falls, Idaho 83303 (208) 735-2500 Ext. 3653 www.labor.idaho.gov	YES	0
2	Idaho Department Of Labor 127 W. 5 th Street N. Burley, ID 83318 (208) 678-5518	YES	0
3	Center For New Directions ATTN: Kate Woods PO Box 1238 Twin Falls, ID 83303 (208) 732-6680	YES	0
4	College Of Southern Idaho Latinos Unidos PO Box 1238 Twin Falls, Idaho 83303	YES	0
5	Community Council Of Idaho 406 Gardner Twin Falls, Idaho 83301 (208) 734-3336	YES	0
6	Idaho State Broadcasters Association ATTN: Connie Searles 1674 Hill Road Suite 3 Boise, Idaho 83702	YES	0
7	Boise State University Career Center 1173 University Drive Boise, Idaho 83701 (208) 426-1747 http://career.boisestate.edu	YES	0
8	ISU Career Center ATTN: Tara Ridgeway 921 S. 8 th Stop 8108 Pocatello, ID 83209 (208) 282-2380 ridtara@isu.edu	YES	0
9	LDSJobs.Org 726 Cheney Drive Twin Falls, Idaho 83301 www.ldsjobs.org	YES	0
10	College Of Southern Idaho Career Placement Nina Schwarz P.O. Box 1238 Twin Falls, Idaho 83303 nschwarz@csi.edu (208) 732-6273	YES	0
	(CONTINUED ON NEXT PAGE)		

11	College Of Southern Idaho International & Multicultural Students Club Kim Prestwich P.O. Box 1238 Twin Falls, Idaho 83303	YES	0
12	Idaho Migrant Council 406 Gardner Twin Falls, Idaho 83301 (208) 734-3336	YES	0
13	Idaho State Broadcasters Association Connie Searles 1674 Hill Road #3 Boise, Idaho 83702-0958	YES	0
14	Idaho Commission on Hispanic Affairs Lymaris Blackmon 304 W. Jefferson Street #235 Boise, Idaho 83720 (208) 334-3776	YES	0
15	Station Websites www.balancedrockradio.com www.am1230kbar.com www.hot100now.com www.1031theedge.com www.kat106.com www.947buckfm.com www.991laperrona.com	YES	0
16	On Air Announcements	NO	0
17	www.allaccess.com	YES	0
18	www.radio-online.com	YES	0
19	Employee Referral	NO	0
20	Non-Employee Referral	NO	0
21	Walk-in Applicant	NO	0
22	Internal Promotion – Employee	NO	0
23	Craigslist 1381 9th Ave., San Francisco, CA 94112 jobs@craigslist.org	NO	0
24	Facebook Jobs 1 Hacker Way Menlo Park, CA 94025 info@facebook.com	NO	0
25	Zip Recruiter www.ziprecruiter.com	NO	0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Establish an Internship Program	<p>Lee Family Broadcasting, Inc. encouraged area high schools as well as the College Of Southern Idaho to send its students through our internship programs available. We send out a letter of encouragement and an e-mail to school contacts about our internship programs semi-annually.</p> <p>Those interns pursuing a career in programming during the reporting period spent time with the Operations Manager on KZDX-FM, the Morning Show host on KEDJ-FM and the Morning Show Host and Program Director on KART-AM. Those interns pursuing a career in sales during the reporting period spent time with the Sales Manager and a Sales Associate. During the internship period, the intern learned skills and responsibilities of the job, the educational avenues they should pursue to better prepare themselves for a career in broadcasting, and at the end were given a final project to complete that proved to both SEU's supervisors and school administrators that students received a vast knowledge of broadcasting while studying with our employees.</p> <p>Lee Family Broadcasting, Inc. offers internships for both high school and/or college credit, and for those not wishing to obtain school credit, but rather on-the-job experience. Several internships have turned into part-time hires, and qualified and available part-time staff members are always considered when filling full time vacancies.</p>
2	Internship Recruitment	<p>Twice per year, Lee Family Broadcasting, Inc. mails information about our internship program and availability to every high school in our DMA. In the letter, we explain to school administrators that we offer internship programs in both programming and sales departments, and are happy to provide the intern with training, education, critiques and periodic feedback to school officials. In the information mailed, school administrators are encouraged to allow their students to participate in our internship programs. SEE ATTACHMENT A ON PAGE 5 TO VIEW RECRUITMENT LETTER DELIVERED DURING SEU'S EEO REPORTING PERIOD THAT THIS DOCUMENT RELATES TO.</p>
3	On Air Announcements	<p>The SEU periodically airs Public Service Announcements that encourage interested parties to submit their resume for employment consideration. Furthermore, when there is a vacancy, the SEU airs a Public Service Announcement specific to said vacancy and includes detailed information on skills and experience required, and how applicants go about submitting their resume and application for employment consideration.</p>
4	Jerome Chamber Of Commerce Job Fair	<p>The SEU participated in the annual job fair held by the Jerome Chamber of Commerce in Jerome, Idaho on February 12th, 2025. Two of the SEU's program directors and the SEU's General Manager attended the event to answer questions for those interested in a broadcasting career. Additionally, any participant of the job fair who was interested in</p>

pursuing a career with the SEU was encouraged to fill out an application to be reviewed and considered for future vacancies.



Lee Family Broadcasting, Inc.
Broc Johnson
47 N. 100 W.
Jerome, Idaho 83338

DISTRIBUTED VIA US MAIL ON Friday, January 17th, 2025 TO ALL AREA HIGH SCHOOLS AND SECONDARY SCHOOLS. (CONTACT LIST ATTACHED).

SCHOOL NAME
STUDENT RESOURCES / INTERNSHIPS
SCHOOL ADDRESS
SCHOOL CITY STATE ZIP

To Whom It May Concern:

Occasionally, high schools and other educational institutions such as yours will offer work study and work-based learning programs that allow your students to earn credits while spending time with a Magic Valley employer, learning the ins and outs of the student's desired work field.

This letter is to inform you that all of us at Lee Family Broadcasting, Inc. would be delighted to host one of your students this year. If you have a student who is interested in learning more about radio broadcasting, sales and/or marketing, our cluster of stations would be the perfect fit! At Lee Family Broadcasting in Jerome, we house Hot 100 FM, 103.1 The Edge, AM 1400 / 94.7 Buck FM, Mega 97.5 and 99.1 La Perrona – and in Rupert, we house Kat Kountry 106, AM 970 / 100.5 FM Balanced Rock Radio and AM 1230 KBAR. Each office employs a full time staff of radio programmers, DJs and account executives – all of whom would be delighted to accommodate one of your student's internship request.

If you find that you have a student who may fit the criteria for Lee Family Broadcasting's internship program, please contact me via e-mail at radiobroc@gmail.com, or by phone at (208) 324-8181 so we can further discuss the opportunities Lee Family Broadcasting, Inc. may be able to provide.

Thank you!

A handwritten signature in black ink, appearing to be "Broc Johnson", with a long horizontal flourish extending to the right.

Broc Johnson
Operations Manager
Lee Family Broadcasting, Inc.